

CLAIMS

What is claimed is:

1. A method, comprising:
 - a) gathering a plurality of content document URLs originating from a plurality of web sites;
 - b) displaying the content document URLs in a WebPipe;
 - c) associating supplementary content to each
2. The method of claim 1 wherein the URL of a content document is what is currently displayed in a web browser.
3. The method of claim 2 wherein determining the content document URL in the web browser comprises evaluating the area of each browser child window and using the URL of the document displayed in the largest client window as the content document URL.
4. The method of claim 3 wherein the content document URL is transmitted to a central server.
5. The method of claim 1 wherein the organization of the content document URLs is done by a database program on a server.
6. A method comprised of:

- a) obtaining the metadata of a digital media file;
- b) transmitting the metadata to a central server;
- c) using the metadata to associate content with the media file or copy thereof.

7. The method of claim 6 further comprising creating a plug-in enhancement to a digital media player, the plug-in obtaining the metadata of the digital media file.

8. The method of claim 6 further comprising:

- a) associating operator content with a digital media file;
- b) launching content that has been associated with the digital media file.

9. The method of claim 6 further comprised of:

- a) retrieving content resources associated with a particular digital media file;
- b) displaying the content resources associated with a particular digital media file.

10. The method of claim 9 further comprised of using the metadata obtained from the digital media file as parameters in a database query to retrieve content resources associated with the digital media.

11. The method of claim 9 further comprised of the server computer transforming the content resources, once retrieved, into a format suitable for access on the client computer and transmitting the content resources to the client computer.

12. The method of claim 11 further comprised wherein the format used to display the content resources is a WebPipe, the WebPipe being an apparatus for navigating through a set series of URL-addressed resources with additional features.

13. A method comprised of:

- a) creating a list of topics
- b) harvesting a plurality of content document URLs from a plurality of web sites;
- c) associating the harvested URLs, based on the content of the document referred to by each URL respectively, to the appropriate topic;
- d) assembling the topics and the URLs therein into a format capable of being transmitted and viewed on a client computer.

14. The method of claim 12 further comprised of having a listing of topics relevant to a specific digital media instance automatically retrieved by a client program and automatically displayed to the operator upon the operator's playing of the specific digital media file.

15. A method of claim 14 further comprised of having the results presented in a WebPipe.

16. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method comprising:

- d) gathering a plurality of content document URLs originating from a plurality of web sites;
- e) displaying the content document URLs in a WebPipe;
- f) associating supplementary content to each

17. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 1 wherein the URL of a content document is what is currently displayed in a web browser.

18. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 2 wherein determining the content document URL in the web browser comprises evaluating the area of each browser child window and using the URL of the document displayed in the largest client window as the content document URL.

19. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method claim 3 wherein the content document URL is transmitted to a central server.

20. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 1 wherein the organization of the content document URLs is done by a database program on a server.

21. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a comprised of:

- d) obtaining the metadata of a digital media file;
- e) transmitting the metadata to a central server;
- f) using the metadata to associate content with the media file or copy thereof.

22. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 6 further comprising creating a plug-in enhancement to a digital media player, the plug-in obtaining the metadata of the digital media file.

23. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 6 further comprising:

- c) associating operator content with a digital media file;
- d) launching content that has been associated with the digital media file.

24. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 6 further comprised of:

- c) retrieving content resources associated with a particular digital media file;
- d) displaying the content resources associated with a particular digital media file.

25. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 9 further comprised of using the metadata obtained from the digital media file as parameters in a database query to retrieve content resources associated with the digital media.

26. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 9 further comprised of the server computer transforming the content

resources, once retrieved, into a format suitable for access on the client computer and transmitting the content resources to the client computer.

27. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 11 further comprised wherein the format used to display the content resources is a WebPipe, the WebPipe being an apparatus for navigating through a set series of URL-addressed resources with additional features.

28. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method comprised of:

- e) creating a list of topics
- f) harvesting a plurality of content document URLs from a plurality of web sites;
- g) associating the harvested URLs, based on the content of the document referred to by each URL respectively, to the appropriate topic;
- h) assembling the topics and the URLs therein into a format capable of being transmitted and viewed on a client computer.

29. A computer readable medium containing instructions which, when executed in a processing system, causes the processing system to perform a method of claim 12 further comprised of having a listing of topics relevant to a specific